

# Privacy Policy — Property Strats

**Property Strats Pty Ltd** We respect your privacy and are committed to protecting your personal information while delivering a premium, strategic property investment experience. This policy explains how we collect, use, store and disclose information in line with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.

**Website:** <https://www.propertystrats.com.au/>

**Contact:** info@propertystrats.com.au | 1300 108 402

## 1. What Information We Collect

We collect information that helps us understand your goals and tailor property strategies to your needs, including:

- **Contact details:** name, email, phone, address
- **Property and investment preferences:** target locations, budget, risk profile
- **Financial details:** borrowing capacity, investment timeframe, goals
- **Interactions with us:** web inquiries, discovery calls, consultation notes
- **Website usage data:** analytics, cookies (see below)

We only collect information that is relevant to delivering our services and enhancing your experience as a strategic investor or property buyer.

## 2. How We Collect Your Information

We receive information when you:

- Complete forms on our website or submit enquiries
- Book calls, strategy sessions or discovery calls
- Communicate with us by email or phone
- Engage with our insights, podcasts, reports or tools
- Visit or interact with our website and its features

We may also collect non-identifiable information through cookies and analytics to improve your online experience. You can control cookie settings through your browser.

## 3. Why We Collect It

Your information allows us to:

- Build personalised property strategies and investment roadmaps
- Source and present suitable residential or commercial opportunities
- Communicate market insights, reports and updates relevant to your goals

- Support you through every step of the buying and settlement process
- Comply with legal, regulatory and professional obligations

We don't collect more than what is necessary to deliver a premium service aligned with our promise to help you scale your property portfolio faster.

## 4. Who We Share Your Information With

Where necessary to provide our services, we may share your information with:

- External advisers and experts (brokers, solicitors, property managers)
- Real estate agents and market contacts for property sourcing
- Technology or service partners who support our operations
- Legal or regulatory authorities when required by law

We do **not** sell or rent your personal information to third parties for marketing.

## 5. Overseas Disclosure

Some of our service providers (e.g., cloud or analytics partners) may store data offshore. Where this occurs, we take reasonable steps to ensure information is protected in line with Australian privacy standards.

## 6. Marketing and Communications

With your consent, we may send you insights, investment updates, reports and strategic content tailored to your interests. You can opt out anytime via:

- The unsubscribe link in emails
- Contacting us directly at [info@propertystrats.com.au](mailto:info@propertystrats.com.au)

## 7. Data Security

We implement reasonable technical and organisational measures to safeguard your data against misuse, loss, unauthorised access or alteration. This includes secure digital storage and access controls.

## 8. Access and Correction

You have the right to:

- Request access to your personal information
- Request correction of any inaccurate or outdated information

To make a request, email [info@propertystrats.com.au](mailto:info@propertystrats.com.au).

## 9. Complaints

If you believe your privacy rights have been breached, contact us so we can investigate and respond promptly.

If unresolved, you may refer your complaint to the **Office of the Australian Information Commissioner (OAIC)**.

## 10. Policy Updates

We may update this policy from time to time. The latest version will always be available on our website with the updated effective date.